

# HEATHER HAMMILL

## PROFESSIONAL EXPERTISE

### SKILLS

Web, Print, and UI Design, Identity/Logo Branding, Hand Illustration, and Screen Printing

### SOFTWARE

Advanced training and professional experience with Adobe Illustrator CS3, Photoshop CS3, InDesign CS3 and basic training on Macromedia Flash and Dreamweaver

## PROFESSIONAL EXPERIENCE

### XAP CORPORATION

APRIL 1999 - PRESENT

#### SENIOR GRAPHIC DESIGNER

CULVER CITY, CA

- Design websites, print materials, and UI interface for online college and university portal websites including WaytogoRI (Rhode Island), CaliforniaColleges.edu, OK3E.org (Oklahoma), WisconsinMentor.org, and MarylandMentor.org
- Build and foster relationships with clients by addressing their concerns and expectations through regular design reviews and conferences
- Supervise internal production teams to establish realistic project timelines, meet deadlines, and mediate design discussions between clients and team managers
- Establish company's online systems including intranet for staff to discuss projects and upload documents and the corporate 'Facebook' featuring staff photos and personalized pages
- Create Xap Corporation advertising materials, tradeshow materials, and collateral packaging

### CHEEKY DESIGN

2005 - PRESENT

#### FOUNDER and TITLE DESIGNER

LOS ANGELES, CA

Responsible for the creation of personalized identities for a diverse selection of Los Angeles businesses and organizations through freelance web and print design

### WEB DESIGN

**LIFE MADE SIMPLE**, Online personal assistant service site featured on Daily Candy

- www.lifemadesimple.com - Four page web layout design and maintenance, identity branding, and identity print materials

**HOLDING ON CLOTHING**, Celebrity fashion line for cast of Laguna Beach, the Real O.C.

- Multiple page web layout including online shop and product catalogues, identity branding, and print materials including posters, flyers, and tradeshow materials

### PRINT DESIGN

**2008 RAGGAMUFFIN FESTIVAL/NEDERLANDER COMPANY**, Largest Reggae festival in the U.S.

- Festival posters, flyers, marketing designs, and men's and women's t-shirt designs. Included three separate identity designs to be used exclusively in Long Beach, San Francisco, and San Diego

**2007 SAFRAN DIGITAL GROUP**, Production company specializing in entertainment programming for digital platforms

- Identity and logo branding design to be used online and on all corporate print materials

**2007 LOS ANGELES ARAB FILM FESTIVAL**, Expansion of major San Francisco film festival to Los Angeles

- Film festival flyers and posters for marketing campaign

**SPORK FOODS**, Los Angeles based vegan catering and cooking service

- Identity branding, company print materials including business cards, flyers, banners, and menus

## EDUCATION

### UNIVERSITY of CALIFORNIA, LOS ANGELES

1997 - 2001

#### BA, FINE ARTS

LOS ANGELES, CA

Advanced coursework included: Painting, Color Photography, Sculpture, Drawing, and Ceramics. Instructors included established artists Lari Pittman, James Welling, Charles Ray, Patty Wickman, and Adrian Saxe

Honors: UCLA's Dean's List 1999-2001, UCLA Photography Portfolio Show Winter 2000 Portfolio Show Winner and Exhibition, UCLA Senior Art Show Spring 2001 Entry Acceptance and Exhibition

### UCLA EXTENSION CONTINUING EDUCATION

2005 - PRESENT

#### GRAPHIC DESIGN CERTIFICATE PROGRAM

LOS ANGELES, CA

Completed coursework: Flash, Illustrator, Print and Product Design, and Typography